

From: WAWAV:YOUNG
To: ROBYM BURKETT, DULAGAJ MORDECAI, BRADWAYM ROSES SCHWDEBELK PINTOK
MCFADDENM YOUNG
CC:
Subj: CIGARETTE PREMIUM PROGRAMS

TO ALL NJ AND CT DISTRICT SECRETARIES:

PLEASE DEC THE FOLLOWING MESSAGE OUT TO ALL STORE MANAGERS AND MERCHANDISE
MANAGERS IN YOUR DISTRICT:

COMPLIANCE TO RJR PREMIUM PROGRAM.

WAWA HAS APPROVED THE RJR PREFERRED PRESENCE PROGRAM IN ALL NJ AND CT STORES.
LISTED BELOW IS AN OUTLINE RE-STATING THIS PROGRAM:

Press RETURN for more...

MAIL>

#2

11-OCT-1991 14:44:02.44

NEWMA

- RJR PERMANENT COUNTER DISPLAY SHOULD BE AT THE CASH REGISTER POSITION.
- RJR PROMOTIONAL FLOOR DISPLAY MUST HAVE CIGARETTES ATTACHED TO PREMIUMS.
- RJR DORAL SECURITY DISPLAY IS APPROVED.

STORES HAVE A COPY OF THE CHECKOUT PLAN-O-GRAM OUTLINING WHERE THE RJR
DISPLAYS SHOULD BE PLACED IN THE CIGARETTE PROGRAM BOOKLET DISTRIBUTED
AT THE ROLL OUT MEETINGS.

STORES NOT IN COMPLIANCE WITH THE PROGRAM ARE JEOPARDIZING THEIR FUNDING!

IF ANYONE HAS ANY QUESTIONS, PLEASE CONTACT KATHY PINTO AT EXT. 0050.

51854 1318

001

B. Anderson
CONNECTICUT DISTRICT - 30 Stores
Supervisor & StoresDistrict Manager - Vicki Mortimer 203-467-4838
5400 Faxon Rd.
EAST HAVEN CT. 06512

Tom Fedor S.M.M.

Jeff Clark - # 608, 621, 625, 627, 628, 629, 635, 637, 640, 648

Michelle Parks-Rupert - # 602, 604, 607, 609, 611, 616, 617, 619, 633, 646

Amy Thompson - # 605, 613, 614, 615, 622, 636, 645

002

S. Khan
MILLVILLE DISTRICT - 56 Stores
Supervisor & StoresDistrict Manager - Bill Strong 609-825-2914
Mansion House
821 COLUMBIA AVE.
MILLVILLE N.J. 08332

Karen Forster S.M.M.

Steve DeSantis

Ed James

Sandy Graff

Roy Vanaman

Mike Dwyer

Greg Brown

Jim Fleming

- # 413, 465, 470, 474, 758, 771

- # 303, 342, 350, 351, 402, 437, 492, 796

- # 324, 487, 489, 705, 706, 707, 717, 720, 773

- # 318, 322, 383, 407, 414, 495, 496, 752, 759

- # 316, 404, 417, 452, 483, 491, 729, 787

- # 406, 433, 461, 701, 702, 704, 728

- # 300, 330, 409, 432, 473, 488, 708, 710, 749

013

J. MILLER
MANAHAWKIN DISTRICT OFFICE

Supervisors & Stores

- 61 Stores District Manager - Jim Walz 609-978-0055
CEORR BRIDGE Plaza Bldg. #2
400 N. MAIN STREET (HAYMA)
MANAHAWKIN N.J. 08050

Danielle Brown S.M.M.

Claire Olborowski

Liz Isaacson

Tom Burcher

John Morey

Dave McDonald

Barbara Cuddhy

Norm Turiano

- # 359, 403, 441, 464, 498, 744, 783, 785, 786

- # 343, 401, 428, 475, 733, 742, 760, 763, 797

- # 310, 311, 318, 431, 734, 761, 790

- # 326, 339, 400, 429, 447, 776, 793, 794

- # 387, 363, 371, 438, 454, 469, 478, 497, 703, 741

- # 309, 312, 315, 348, 743, 746, 764

- # 335, 434, 458, 463, 467, 482, 485, 713, 736, 753

1004

Chib
PLYMOUTH MEETING DISTRICT

Supervisor & Stores

- 40 Stores District Manager - Joe Christ 1-800-822-2111
1857 N. BRIDGE STREET
LANSDALE PA. 19446-1117

Bonnie Ensig S.M.M.

Irv Distler

Rich Grillo

Ben DiDonato

- # 21, 43, 53, 67, 79, 80, 86, 97, 105, 156, 180, 186, 209, 242

- # 87, 89, 91, 92, 101, 109, 112, 116, 124, 137, 138, 159, 197

- # 39, 42, 46, 48, 72, 131, 152, 173, 187, 216, 231, 238

1005

F. Kaufmann
CLAYMONT DISTRICT - 48 Stores
Supervisors & StoresDistrict Manager - Gary Kaufmann 215-569-2101
99 WILTSPIRE RD.
CLAYMONT DEL. 19703

Pete Smallets S.M.M.

Tony Capone

Terrance Herling

John Fedock

Mike Bernardi

Vic Musso

Fran Mattera

- # 11, 12, 14, 19, 58, 73, 102, 163, 212, 213

- # 82, 103, 119, 122, 151, 167, 191, 207

- # 1, 9, 23, 41, 83, 113, 174, 178, 235

- # 86, 104, 161, 177, 217, 220, 228

- # 106, 108, 172, 189, 193, 206, 211, 218, 240

- # 55, 65, 136, 145, 179, 217

51854 1319

1006 *Fump*
EDGE MONT DISTRICT - 51 Stores
Supervisor & Stores

District Manager - Dave Yeager 215-353-0772, 077.
79 WILTS HIRE RD.
CLAYMONT DEL. 19703

Mike Eichinger S.M.M.

Rick Eblevins

Bob Moran (temp.)

Tom Poplowski

Gerri Henss

Jackie Downes *Mills*

- # 17, 78, 81, 85, 190, 194, 203, 208, 226, 245
- # 25, 31, 34, 51, 162, 170, 175, 176, 214, 227
- # 10, 40, 49, 54, 64, 66, 68, 154, 155, 168
- # 6, 8, 24, 27, 37, 57, 88, 100, 236, 290, 291
- # 2, 3, 4, 7, 30, 32, 35, 130, 133, 223

1007
BENSALEM DISTRICT - 43 Stores
Supervisor & Stores

District Manager - Hal Sutton 215-361-3260
1857 BRAD ST.
LANSDALE PA. 19446

Jim Shortall S.M.M.

Rick Waite

Kevin Vierick

John Cunningham

Lou Maiellano

Brian Elfe *J. MILLER*

- # 16, 29, 74, 111, 125, 149, 204, 244
- # 56, 59, 61, 185, 200, 215, 222, 239
- # 45, 60, 76, 165, 184, 192, 196, 199, 202
- # 38, 62, 69, 70, 77, 107, 128, 135, 142, 232
- # 84, 114, 115, 181, 183, 188, 230, 234

1009
BORDENTOWN DISTRICT - 58 Stores
Supervisor & Stores

District Manager - Tom Gallucci

609-298-8720
532 NORTH RD.
CREAM RIDGE N.J. 08514

Bill Burt S.M.M.

Nick Mallas

T.B.A. (Scott Kent)

Liz Tedesco

Scott Kent

Dwight Rose

Lou Moyer

Renee Petner

- # 302, 347, 358, 366, 419, 423, 448, 451, 484
- # 349, 357, 373, 408, 410, 426, 450, 765, 774
- # 305, 325, 328, 329, 345, 376, 388, 481, 745, 798
- # 306, 365, 412, 421, 439, 456, 476, 735, 789
- # 341, 354, 418, 424, 430, 455, 722, 748
- # 323, 344, 460, 718, 725, 740, 747
- # 304, 411, 415, 422, 754, 757, 781, 782

1010
DELMAR DISTRICT - 38 Stores
Supervisor & Stores

District Manager - Bob Pierno

301-256-8200
4117 TOPPA RD.
BALTIMORE MD. 21236

Dave Dawson S.M.M.

Buscher

Rose Dennison

Rose Clark

George Powell

Evan Moxham *S. Lewis*

- # 525, 528, 537
- # 504, 509, 522, 527, 532, 533, 541
- # 508, 521, 526, 535, 538, 538, 540, 543, 544
- # 801, 802, 809, 810, 811, 816, 822, 825, 826, 831
- # 814, 817, 819, 820, 821, 823, 824, 828, 829

1011
GLASSBORO DISTRICT - 63 Stores
Supervisor & Stores

District Manager - Don Brown

609-881-2222
500 NULLICA RD.
HILL

John Millard S.M.M.

Stacy Farreny

Karen Cooper

Wayne Whiteley

Al Meaney

Mike Steif

Donna Zagiel

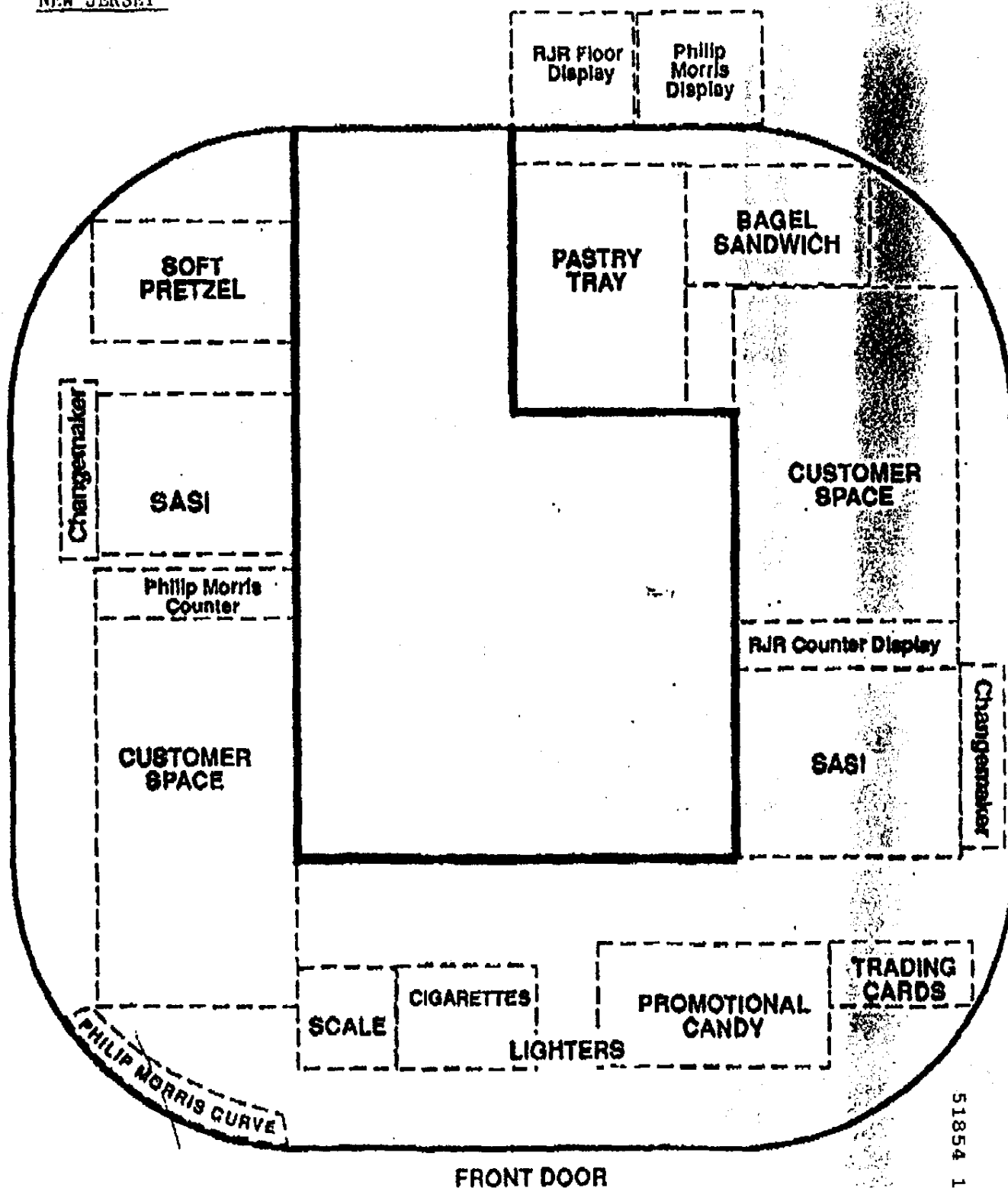
T.B.A. (Volkmar)

- # 328, 352, 374, 442, 468, 477, 731, 732, 738, 777, 792
- # 307, 308, 317, 372, 420, 427, 449, 480, 778, 779, 789
- # 301, 319, 346, 360, 364, 445, 471, 479, 499, 737, 780
- # 331, 334, 355, 392, 494, 712, 715, 716, 723, 730, 767
- # 314, 332, 333, 336, 362, 367, 395, 416, 490, 770, 791
- # 377, 444, 714, 721, 775, 799
- # 446, 459, 462, 486, 719, 750

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Check-Out Counter Plan-O-Gram State Minimum Cigarette Test Stores Only

NEW JERSEY



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